

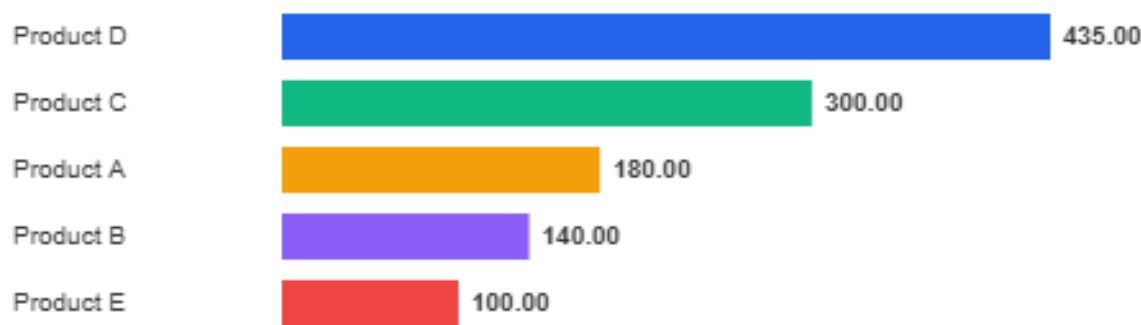
E-Commerce Sales Report

Sales Summary

Metric	Value
Total Orders	5
Net Revenue (Gross - Discounts)	1,155.00
Gross Sales	1,200.00
Total Discounts	45.00
Total Shipping	31.00
Average Order Value (AOV)	231.00
Total Units Sold	15

Top 10 Products by Revenue

#	Product Name	SKU	Units Sold	Net Revenue
#1	Product D	SKU004	3	435.00
#2	Product C	SKU003	5	300.00
#3	Product A	SKU001	2	180.00
#4	Product B	SKU002	1	140.00
#5	Product E	SKU005	4	100.00



Top 10 Products by Quantity Sold

#	Product Name	SKU	Units Sold	Net Revenue
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#2	Product E	SKU005	4	100.00

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#4	Product A	SKU001	2	180.00
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Monthly Revenue Trend

Month	Orders	Net Revenue
2023-01	5	1,155.00
2023-01	1,155.00	

Discount Analysis

Metric	Value
Total Discounts Applied	45.00
Average Discount per Order	9.00
Highest Single Discount	20.00
Orders with Discounts	3 (60.0%)