

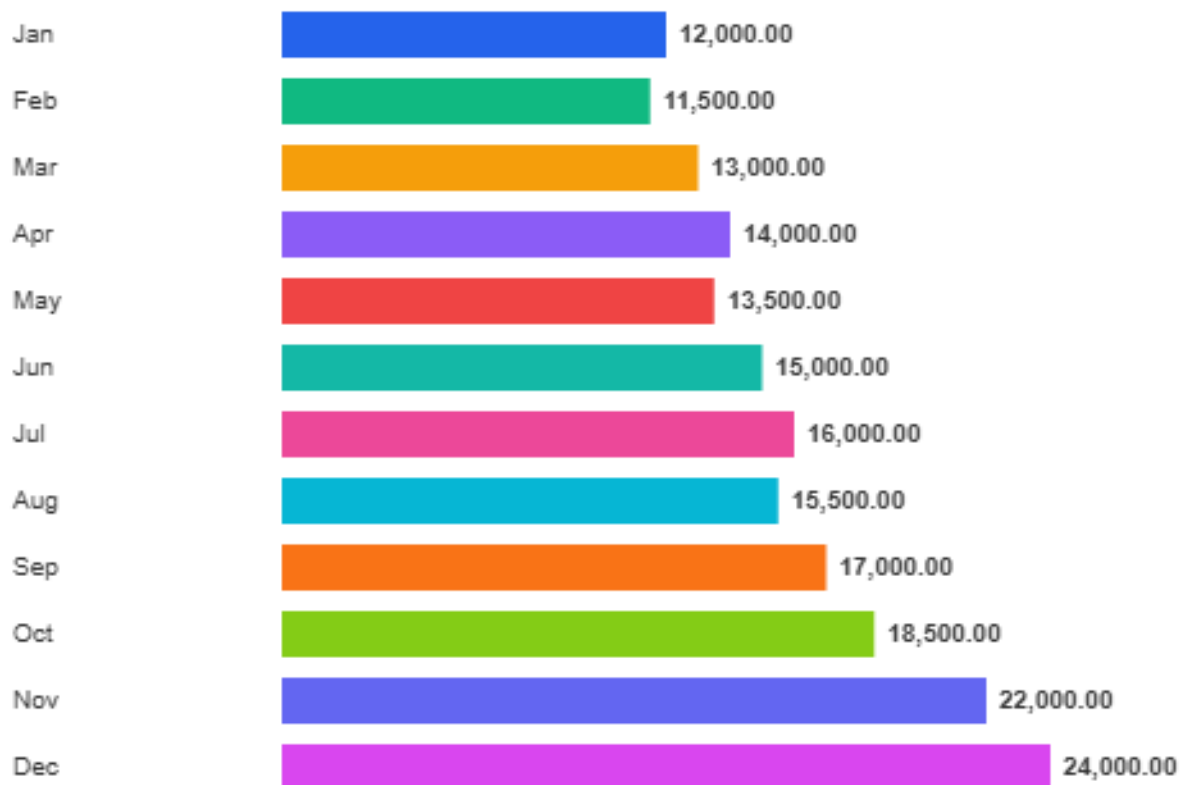
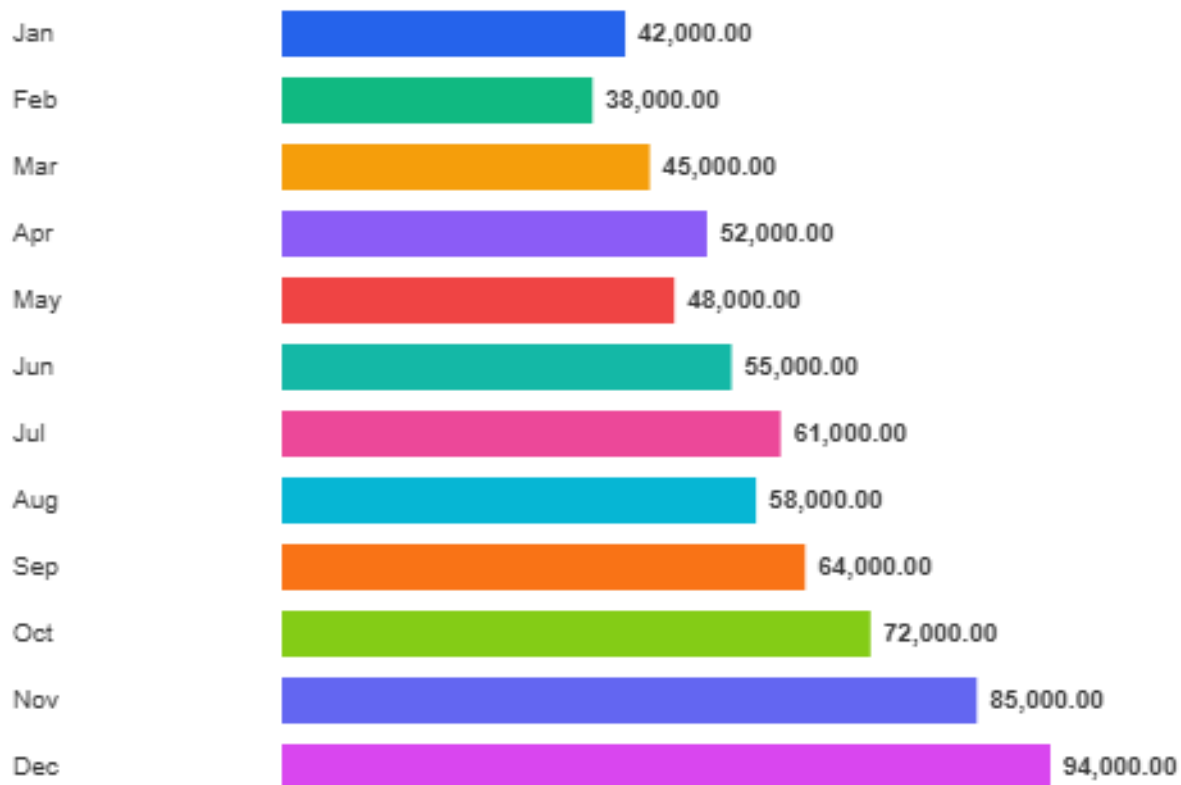
Accounting & Financial Report

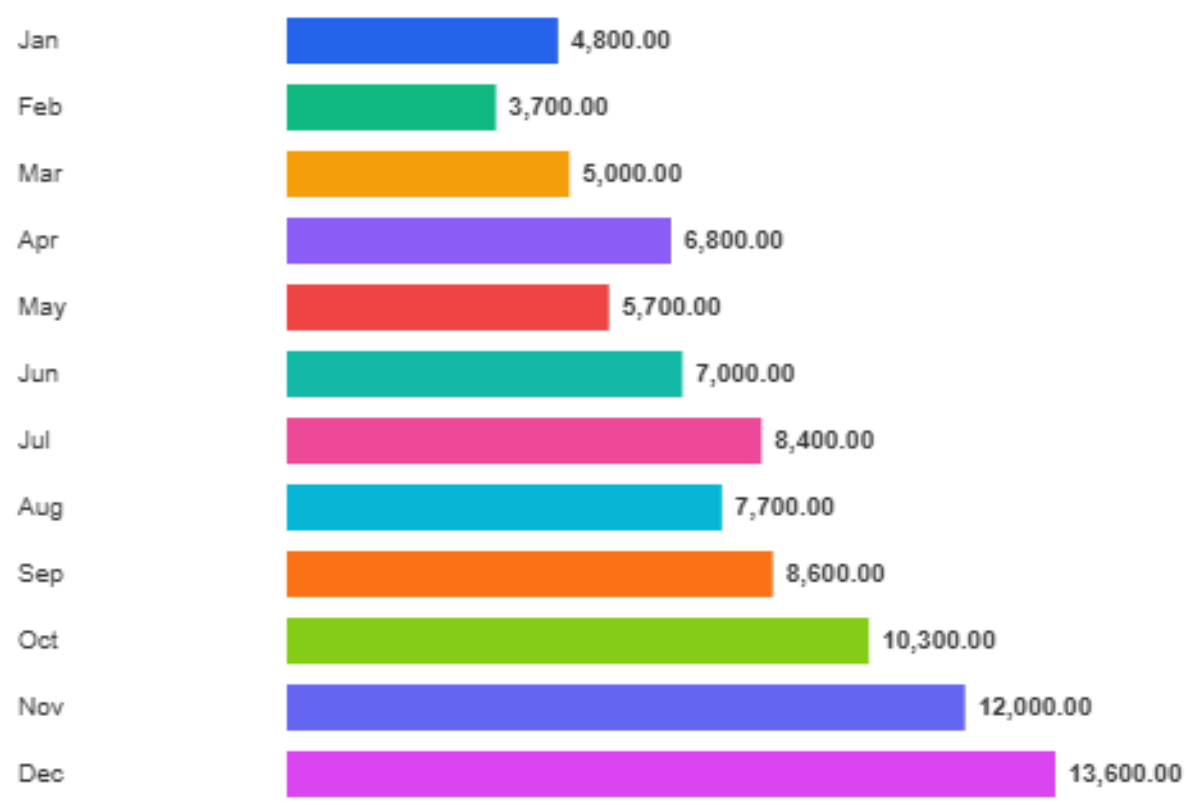
Financial Summary

Metric	Value
Total Revenue	714,000.00
Cost of Goods Sold (COGS)	428,400.00
Gross Profit	285,600.00
Operating Expenses	192,000.00
Net Income / Profit	93,600.00
Gross Margin %	40.0%
Operating Margin %	13.1%
Net Margin %	13.1%

Monthly Revenue & Expenses

Month	Revenue	Expenses	Net Profit
Jan	42,000.00	12,000.00	4,800.00
Feb	38,000.00	11,500.00	3,700.00
Mar	45,000.00	13,000.00	5,000.00
Apr	52,000.00	14,000.00	6,800.00
May	48,000.00	13,500.00	5,700.00
Jun	55,000.00	15,000.00	7,000.00
Jul	61,000.00	16,000.00	8,400.00
Aug	58,000.00	15,500.00	7,700.00
Sep	64,000.00	17,000.00	8,600.00
Oct	72,000.00	18,500.00	10,300.00
Nov	85,000.00	22,000.00	12,000.00
Dec	94,000.00	24,000.00	13,600.00





Revenue Forecast



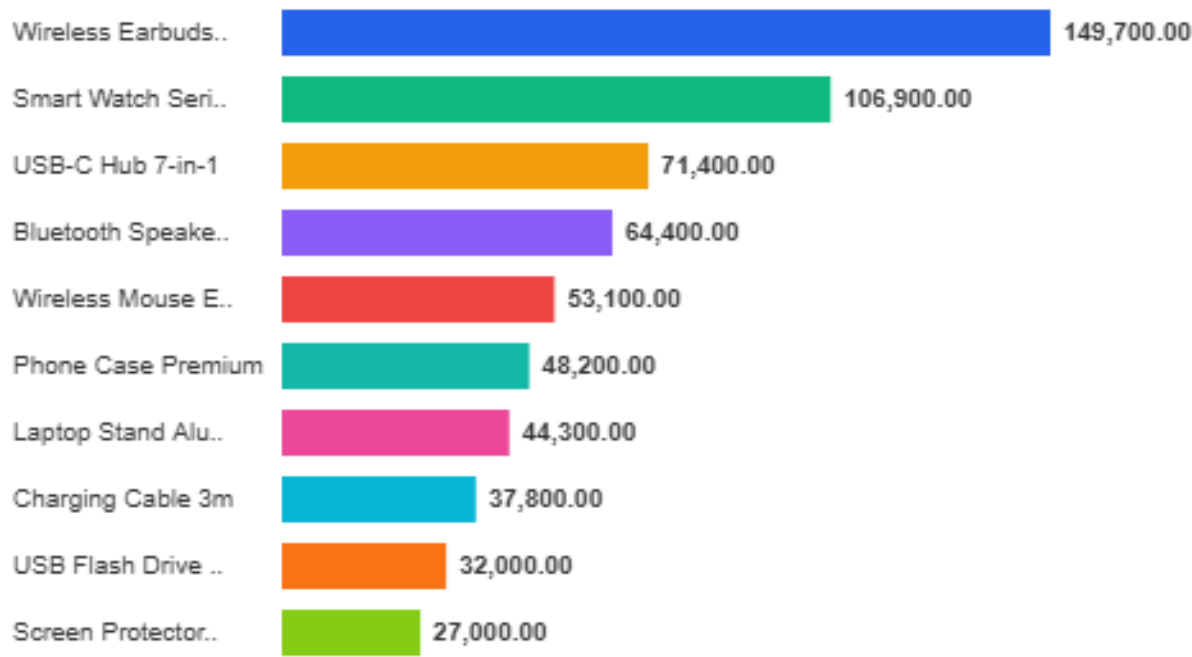
* Projected based on linear trend analysis

Product Overview

Product	Revenue
Wireless Earbuds Pro	149,700.00
Smart Watch Series 5	106,900.00
USB-C Hub 7-in-1	71,400.00
Bluetooth Speaker Mini	64,400.00
Wireless Mouse Ergo	53,100.00
Phone Case Premium	48,200.00

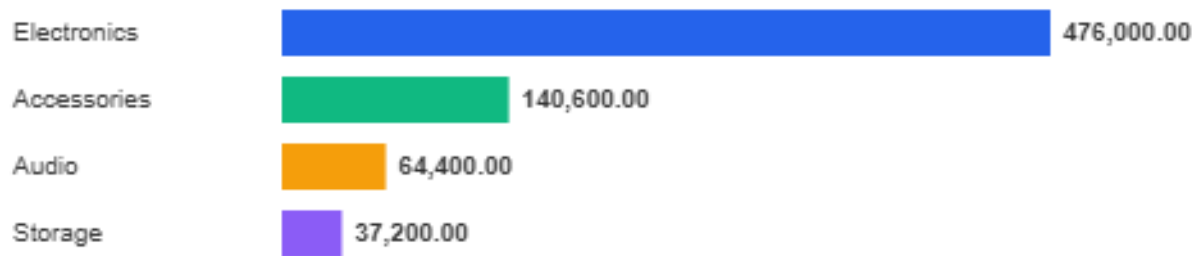
Product	Revenue
Laptop Stand Aluminum	44,300.00
Charging Cable 3m	37,800.00
USB Flash Drive 64GB	32,000.00
Screen Protector Pack	27,000.00

Top 10 Products by Revenue



Category Breakdown

Category	Revenue
Electronics	476,000.00
Accessories	140,600.00
Audio	64,400.00
Storage	37,200.00



Advertising Summary

Metric	Total
Total Ad Spend	61,600.00
Total Ad Revenue	246,400.00
ROAS (Return on Ad Spend)	4.00x



Yearly Summary

Metric	Total
Revenue	730,500.00
Expenses	621,800.00
Net Profit	108,700.00